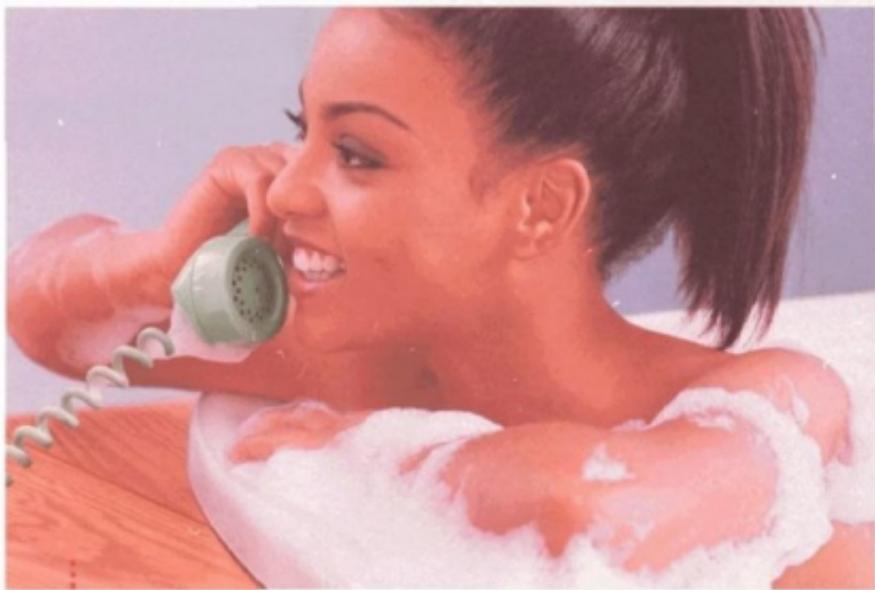


LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMPANY, INC.

AD#2011-02-4002 "I'll Call You" PAGE 4/C BLEED 10 1/4" x 13 1/4" Budget/New Orleans Tribune 1997



→ To us, "I'll call you," means tomorrow,  
not sometime before the next century.

VIRGINIA SLIMS  
It's a woman thing.



© Philip Morris Inc. 1997  
0 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

J. Eding / M. Fighib / L. Rand / T. Ramsey / L. Rand / D. Walker

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Source: <https://www.industrydocuments.ucsf.edu/docs/tkhp1112>

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